



Elizabeth (Liz) Caraballo

**PROGRAM DIRECTOR, LEA
& SVP, DIVERSE TALENT
STRATEGY, SYNCHRONY**

Liz Caraballo serves as Latinx Executive Alliance (LEA) Program Director and is the senior vice president of diverse talent strategy at Synchrony, one of the nation's premier consumer financial services companies. She is responsible for creating and executing strategies that attract, develop, and retain diverse talent at Synchrony. As an extension of her role, she is overseeing the program development of the Latinx Executive Alliance. Liz is extremely passionate about driving representation across all levels of Corporate America and has shown great success in helping Latinx talent grow their careers from entry level to executive leadership.

Liz previously served as the hub leader of Synchrony's Altamonte Springs, Florida offices overseeing operations, collections, and recovery services. In this role, Liz's responsibilities also included managing the San Juan, Puerto Rico Hub leader and employees.

Liz joined Synchrony in 2005 and has held many positions at the company over the past 17 years, including client marketing, marketing governance, and platform compliance leader.

Liz's passion for helping Latinx talent is at the core of her own career growth and critical experiences. She has held several leadership roles within Synchrony's Hispanic ERG group, the Hispanic Network+ Leader from 2017-2021, where she was responsible for the advancement and retention of over two thousand Hispanic employees globally. She is passionate about creating a culture that honors all diversity and is known for being an inclusive leader. In 2021, she was named one of the Most Powerful Latinas in the category of Corporate Trailblazer by the Women of ALPFA.

In her spare time, Liz loves to travel, stay active, spend time with her family and invest in her community. She currently is the Board Chair of the Central Florida Advisory Board at Children's Home Society and part owner of Eat the Frog Fitness franchise located in downtown Orlando, Florida.