



FLORIN ARGHIRESCU

EVP, CHIEF TECHNOLOGY OFFICER

Florin Arghirescu is Executive Vice President and Chief Technology Officer of Synchrony, a leading consumer financing company that has been at the heart of American commerce for nearly a century, helping tens of millions of consumers access what matters most.

In this role, Florin leads Synchrony's Technology organization, with responsibility for advancing the company's enterprise technology strategy and execution. His focus includes accelerating the adoption of AI and data, strengthening modern engineering and platform capabilities, and delivering secure, scalable solutions that support partners, customers and employees. He works closely across the business to ensure the capabilities built in technology translate into meaningful outcomes and support growth across Synchrony's platforms.

Florin is known for connecting technology to business outcomes and for bringing a disciplined, collaborative approach to complex enterprise work. That perspective has been shaped over more than 25 years at Synchrony and GE, where he has led across product, technology, digital capabilities and large-scale execution. Most recently, he served as Chief Product Officer, where he built Synchrony's Product organization and helped create a more disciplined enterprise approach to product strategy, roadmap management, prioritization and resource allocation. In that role, he strengthened the connection between product, technology and commercial execution, while advancing capabilities designed to scale across partners, platforms and customer experiences.

His earlier experience gives him a broad, practical view of how technology enables growth. As SVP of Technology for Retail Card, Business Development and Payment Innovation, Florin led technology strategy and execution for one of Synchrony's core platforms, while also providing functional technology leadership for Marketing, Treasury and Synchrony Bank. He helped evaluate emerging technologies, products and capabilities, and translated them into practical solutions that supported Synchrony's ability to compete in a faster, more digital marketplace.

Before Synchrony, Florin held multiple leadership roles within GE Capital and GE Card Services, progressing from IT Business Analyst and Project Manager to senior roles in business development, e-commerce and mobile technology. That progression gave him deep experience across the full technology lifecycle: understanding business needs, shaping strategy, leading execution, managing complex programs and modernizing capabilities in partnership with commercial teams. It also grounded his leadership in the operational realities of payments, retail finance and large-scale technology delivery.

Florin earned an MBA from Clarkson University and a Bachelor of Science in Computer and Information Science from SUNY Geneseo.