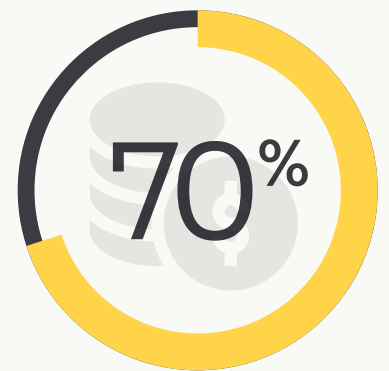


MOST CONSUMERS BELIEVE FINANCIAL LITERACY SHOULD BE TAUGHT IN SCHOOLS

Only 39% of consumers report learning about personal finance in school



Nearly 70% of consumers believe financial literacy should be taught in schools



75% of consumers say that financial literacy is a lifelong journey, reinforcing demand for continuous education

