

CareCredit Awards \$15,000 Grant to the Breast Reconstruction Awareness (BRA) Fund

Release Date:

Tuesday, October 21, 2014 10:31 am EDT

Terms:

Community & Philanthropy [1]

Dateline City:

COSTA MESA, Calif.

COSTA MESA, Calif.--(<u>BUSINESS WIRE [21</u>)--CareCredit, a leading provider of health, wellness and beauty financing for consumers, today recommitted its support for the Breast Reconstruction Awareness (BRA) Fund of <u>The Plastic Surgery Foundation [31]</u> (The PSF) by awarding a \$15,000 grant to the organization. This is the second year CareCredit has awarded a grant to the BRA Fund, which supports surgical care expenses of uninsured and underinsured women, seeking reconstructive surgery following treatment for breast cancer.

The grant to the BRA Fund will assist one or more patients in a low-to-moderate income household in Salt Lake City, Utah, or Newark, New Jersey. Any patient who meets requirements may qualify for assistance, which is provided by the BRA Fund through a community-based organization.

Breast reconstruction can often accelerate the physical and emotional recovery from breast cancer. However, women with a financial need may not be aware of the full spectrum of possible treatment once they are diagnosed with breast cancer.

"Many uninsured and underinsured women diagnosed with breast cancer may not be informed of their reconstructive options," said Nicholas B. Vedder M.D., F.A.C.S., president of The Plastic Surgery Foundation. "We thank CareCredit for their generous support to help women with breast cancer, who are in need of financial assistance, gain access to necessary, quality of life enhancing healthcare services that they otherwise could not afford."

"Breast cancer touches so many lives, and the BRA Fund is an invaluable resource for breast cancer patients with financial limitations," said Greg Pierce, senior vice president, CareCredit. "CareCredit is committed to making a positive difference in the lives of women, and is proud to support the BRA Fund and their mission."

About CareCredit:

CareCredit is a leading provider of health, wellness and beauty financing for consumers through a network of 180,000 providers that accept the CareCredit credit card. A part of Synchrony Financial, CareCredit can help patients fit the procedures they want into their monthly financial plan, including Rhinoplasty, Breast Augmentation or ongoing procedures such as injectables or fillers. For nearly 30 years, CareCredit has helped patients get the care they want or need, and earned best-in-class cardholder satisfaction ratings (Cardholder Engagement Study, Q4'2013, conducted for CareCredit by Chadwick Martin Bailey.) For more information about CareCredit, visit www.carecredit.com [4].

About The PSF:

The Plastic Surgery Foundation [5] (The PSF), founded in 1948, supports research, international volunteer and visiting professor programs. The Foundation's mission is to improve the quality of patient care through research and development. The PSF accomplishes its mission by providing invaluable support to the research of plastic surgery sciences through a variety of grant programs, clinical trial networks, training programs and forums. The PSF works in concert with the <u>American Society of Plastic Surgeons</u> [6] (ASPS). For more information about the Breast Reconstruction Awareness Fund or The PSF, please visit <u>Thepsf.org</u> [7].

FOR MORE INFORMATION: www.carecredit.com [8]

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Language:

English

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Source URL: https://newsroom.synchrony.com/press-release/community-philanthropy/carecredit-awards-15000-grant-breast-reconstruction-awareness-b

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