

# CareCredit and Visionworks Expand Exclusive Patient Financing Agreement

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## Terms:

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## Dateline City:

COSTA MESA, Calif. & SAN ANTONIO

COSTA MESA, Calif. & SAN ANTONIO--([BUSINESS WIRE](#) [6])--[CareCredit](#) [7], a leading provider of promotional healthcare financing, and [Visionworks](#) [8], a premier provider of eye care services, today announced the expansion of their existing exclusive agreement with Visionworks' nationwide network of more than 700 optical retail stores. Under the new agreement, Visionworks may now accept the CareCredit card throughout Visionworks' network in 42 states and the District of Columbia.

"Expanding CareCredit's availability throughout the entire 700+ Visionworks retail store network demonstrates our companies' shared commitment to delivering financing options, while giving CareCredit's 10 million cardholders greater access to vision eye care services nationwide," said Dave Fasoli, CEO, CareCredit.

"CareCredit's proven commitment to our business and customers, as well as their exceptional cardholder satisfaction record, were key factors in our decision to expand our exclusive patient financing agreement," said Jim Eisen, CEO and president of HVHC, Inc. and president of Visionworks. "We are pleased to build on our relationship, which has been in existence since 2013."

CareCredit's latest Cardholder Engagement Study, conducted in Q2 of 2015\* by a third party, confirms cardholders surveyed continue to be highly satisfied with the program, consistently rating it favorably across a number of areas including:

- 85 percent of cardholders said they were highly satisfied with CareCredit;
- 95 percent of cardholders rated CareCredit as a good, very good or excellent value;
- 84 percent of cardholders would recommend CareCredit.

## About CareCredit®

For nearly 30 years, [CareCredit](#) [9], from Synchrony Financial, (NYSE:[SYF](#) [10]) has helped millions of people pay for needed and desired care and health expenses. CareCredit is a health, wellness and personal care credit card accepted through a national network of more than 195,000 healthcare providers and health-focused retailers. For more information on CareCredit, call 800-300-3046 or visit [www.carecredit.com](http://www.carecredit.com) [11]. For more information on Synchrony Financial visit [www.synchronyfinancial.com](http://www.synchronyfinancial.com) [12].

## About Visionworks

Visionworks is a leading provider of eye care services with more than 700 optical retail stores in 42 states and the District of Columbia. Visionworks is committed to providing their customers with an excellent shopping experience and high quality products and services with the best value and selection in the industry. All stores offer famous fashion brands and our own exclusive brand frames, lenses, sunglasses and accessories along with leading technology in vision correction. Their comprehensive service offerings include contact lens dispensing, in-store labs which provide one-hour service on many prescriptions at many locations and doctors of optometry at or next to every store. Visionworks also sells contact lenses online at [visionworkscontacts.com](http://visionworkscontacts.com) [13]. Visionworks is a wholly owned subsidiary of HVHC, Inc. For more information about Visionworks, visit [www.visionworks.com](http://www.visionworks.com) [14].

\*Cardholder Engagement Study, Q2 2015, conducted for CareCredit by Chadwick Martin Bailey.

## FOR MORE INFORMATION

[www.carecredit.com](http://www.carecredit.com) [15] or [Facebook.com/CareCredit](https://Facebook.com/CareCredit) [16] or [Twitter.com/CareCredit](https://Twitter.com/CareCredit) [17]

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## Language:

English

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